

ARCHITECTURAL SURFACE SYSTEMS

Seamless surface systems for modern architecture.

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"Surfaces should not be treated as isolated finishes, but as an integral part of architecture."

THE SOLIDROCK BELIEF



SECTION 01

The Company

Complete surface systems that create continuity, material depth, and timeless aesthetics — from vision to certified execution.

I THE VISION BEHIND SOLIDROCK

II WHY SOLIDROCK

III DESIGNED FOR SOUTH FLORIDA

IV THE SOLIDROCK PROCESS

V CERTIFIED APPLICATOR PROGRAM

A black and white photograph of a man with short, dark hair and a light beard, wearing a white button-down shirt. He is holding a glass in his left hand and looking directly at the camera. The background is a simple, light-colored wall with a framed picture on the right. The text is overlaid on the left side of the image.

THE COMPANY

The vision behind SolidRock.

SolidRock Coatings was founded with a simple belief: surfaces should not be treated as isolated finishes, but as an integral part of architecture.

Rather than focusing on individual products, SolidRock develops complete surface systems that create continuity, material depth, and timeless aesthetics throughout a space.

Inspired by European craftsmanship and contemporary architecture, our approach combines refined materials, technical performance, and precise execution.

We work closely with architects, designers, developers, and builders to create seamless environments where every surface contributes to a unified architectural vision.

Every project begins with understanding the space.

Every finish is selected with intention.

Every detail matters.

Patrik Hee.

FOUNDER · SOLIDROCK COATINGS



Every project begins with understanding the space. Every finish is selected with intention. Every detail matters.

THE SOLIDROCK PHILOSOPHY

WHY SOLIDROCK

More than finishes. Surface systems.

Premium materials, architectural thinking, and certified application — environments that perform as beautifully as they look.

01

Architectural Surface Systems

Complete, coordinated systems — not isolated products.

02

Seamless Design Integration

One continuous material language across every surface.

03

European Materials

Refined materials rooted in European craftsmanship.

04

Certified Applicator Network

Standardized methods, trained and accountable execution.

05

Technical Design Support

Specification guidance from concept through completion.

06

Local Miami Distribution

Materials and support, available where you build.

07

Luxury Residential & Hospitality Focus

Designed for the region's most demanding projects.

08

Indoor & Outdoor Applications

Surfaces that move fluidly between inside and out.





THE REGION

Designed for South Florida.

South Florida architecture demands materials that combine beauty, durability, and performance. SolidRock systems are designed to complement modern tropical architecture while meeting the requirements of luxury residential, hospitality, and commercial environments.

From waterfront residences to boutique hotels and restaurants, our surfaces create seamless transitions between interior and exterior spaces.

SUITABLE FOR

LUXURY HOMES

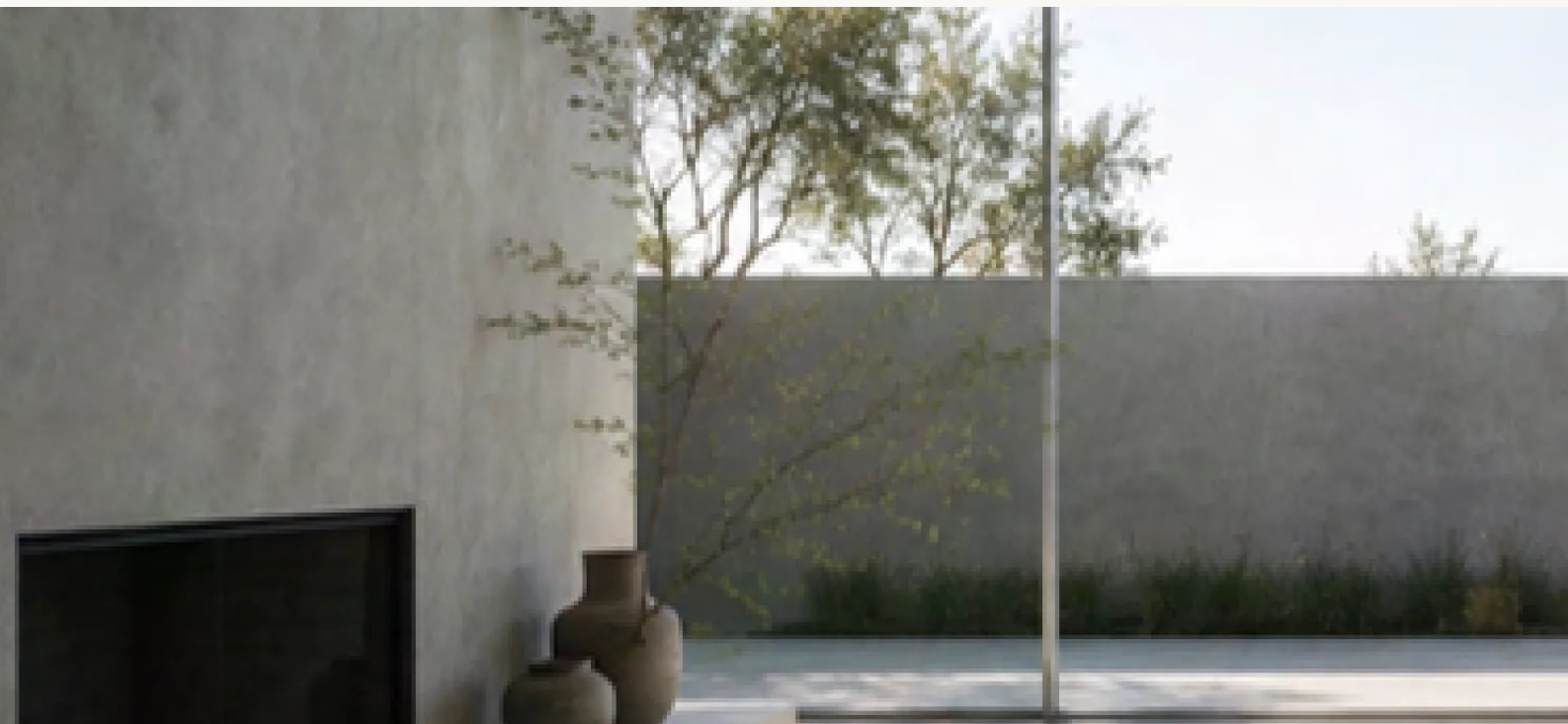
WATERFRONT PROPERTIES

HOSPITALITY PROJECTS

RESTAURANTS

RETAIL SPACES

WELLNESS & SPA





A complete system, from concept to completion.

01 **Design Consultation**
Understanding the space, the vision, and how it will be used.

02 **Material Selection**
Choosing the right system for every surface.

03 **Custom Sample Development**
Approving the exact finish, in hand, before work begins.

04 **Specification Support**
Detailed guidance for drawings, schedules, and tenders.

05 **Material Supply**
Delivered locally from Miami, on schedule.

06 **Certified Installation**
Executed by trained, certified applicators.

07 **Quality Control**
Reviewed against the approved sample, surface by surface.

The result is a seamless process that provides consistency, reliability, and architectural precision.

Certified Applicator Program.

Exceptional materials require exceptional craftsmanship.

Our certified applicator network is trained to apply SolidRock systems according to standardized methods and quality guidelines. This ensures:

01 CONSISTENT RESULTS

The same standard, on every project.

02 RELIABLE EXECUTION

Planned, scheduled, and delivered as promised.

03 TECHNICAL ACCURACY

The right system, the right build-up, the right finish.

04 PROJECT ACCOUNTABILITY

One responsible, certified team from start to finish.

05 LONG-TERM PERFORMANCE

Surfaces that keep their promise for years.

Craftsmanship is part of the system.



SECTION 02

Surface Systems

Six seamless systems — one material language. Each developed for continuity between spaces, and between inside and out.

01 STUCVESTRE

02 STUCDECO & STUCGRANITO

03 LIMEPAINT & LIMESTUCCO

04 RIFINE

05 CRUSTAL

06 OXYQ & RUSTIQ

StucVestre

Mineral aesthetics with advanced strength.

A high-performance seamless surface system combining mineral aesthetics with advanced strength. Designed for interiors, exteriors, wet areas, and pools — allowing surfaces to transition seamlessly from indoor spaces to outdoor living environments.

Built as a layered system, StucVestre delivers the strength floors and wet areas demand while keeping the soft, mineral character of hand-troweled stone.

APPLICATIONS

■ Walls

■ Bathrooms

■ Kitchens

■ Outdoor Areas

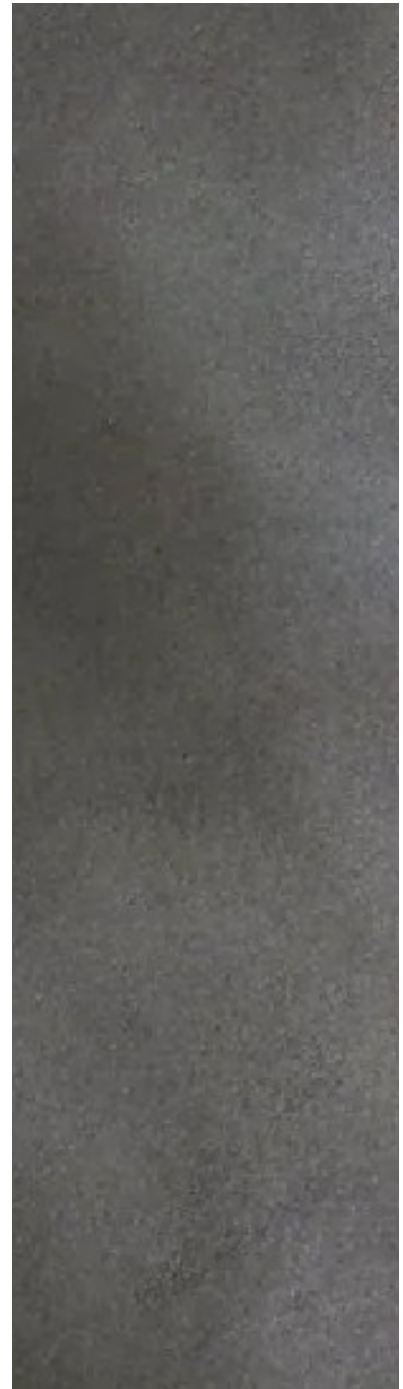
■ Commercial Spaces

■ Floors

■ Showers

■ Furniture

■ Pools



MATERIAL TEXTURE

One continuous surface — from the pool edge to the living room.

IDEAL FOR

Demanding architectural environments requiring durability, refined aesthetics, and seamless indoor–outdoor continuity.



StucDeco & StucGranito

The look and feel of natural stone.

A spreadable natural-stone seamless coating system, providing the look and feel of natural stone with seamless continuity across walls, floors, and living spaces.

Applied by hand, StucDeco and StucGranito carry the grain and movement of quarried stone across large surfaces — without a single joint or grout line to interrupt them.

APPLICATIONS

■ Walls

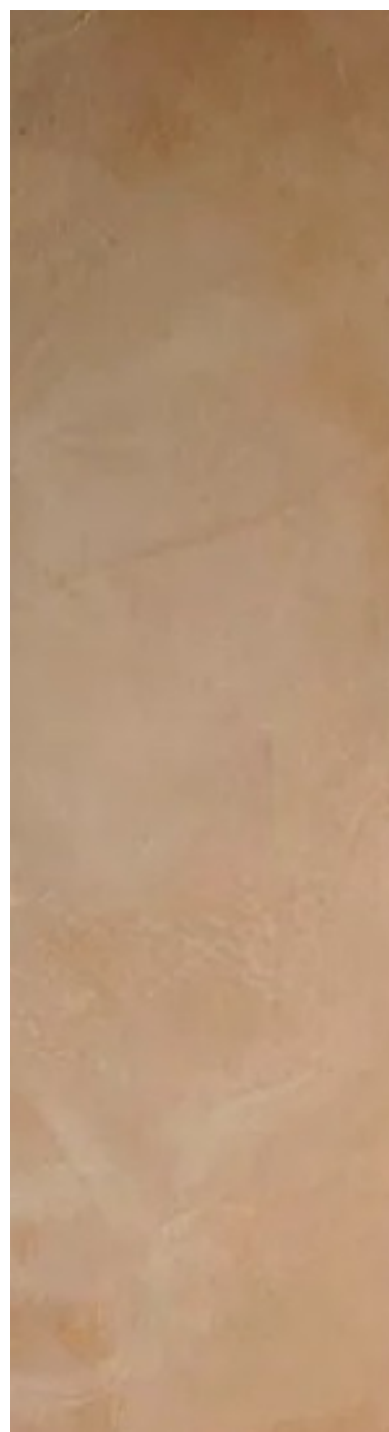
■ Bathrooms

■ Living Spaces

■ Floors

■ Wet Areas

■ Hospitality



MATERIAL TEXTURE

Stone, without the joints.

IDEAL FOR

Spaces that call for the warmth and depth of stone — without joints, grout lines, or visual interruption.



LimePaint & LimeStucco

Breathable. Refined. Timeless.

Natural mineral coating systems with the soft, cloudy depth that only lime can give. Breathable surfaces that age gracefully, ideal for organic architectural interiors.

Applied in soft mineral veils, LimePaint and LimeStucco bring gentle movement to walls and ceilings while letting the surface beneath them breathe — the quiet backdrop of organic interiors.

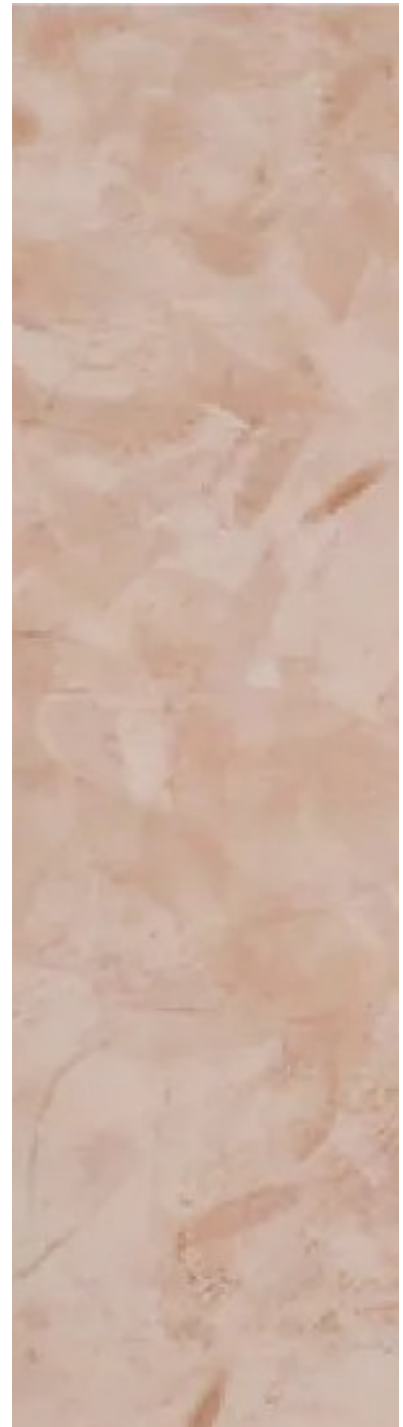
APPLICATIONS

■ Walls

■ Ceilings

■ Bathrooms

■ Living Areas



MATERIAL TEXTURE

IDEAL FOR

Organic architectural interiors — calm, mineral, and quietly expressive.

Surfaces that breathe — and age gracefully.



Rifine

A minimalist finish for contemporary architecture.

An ultra-smooth matte coating with a perfectly quiet surface. Rifine removes every distraction, leaving nothing but light, proportion, and space.

Finished to a uniform, shadowless matte, Rifine forms continuous planes across walls and ceilings — an ideal backdrop for art, furniture, and the changing light of a room.

APPLICATIONS

- Walls
- Ceilings
- Luxury Residential

Nothing but light, proportion, and space.



MATERIAL TEXTURE

IDEAL FOR

Contemporary interiors where restraint is the ultimate luxury.



Crustal

Depth, texture, and visual character.

A textured mineral finish that gives walls sculptural presence. Crustal creates depth, texture, and visual character — surfaces that invite touch and hold light.

Built up in textured passes, Crustal gives hospitality and retail spaces a tactile focal point — a surface that shifts in character as the light moves across the day.

APPLICATIONS

- Feature Walls
- Hospitality
- Retail



MATERIAL TEXTURE

IDEAL FOR

Feature walls and spaces that deserve a strong material statement.

Walls with sculptural presence.



OxyQ & RustiQ

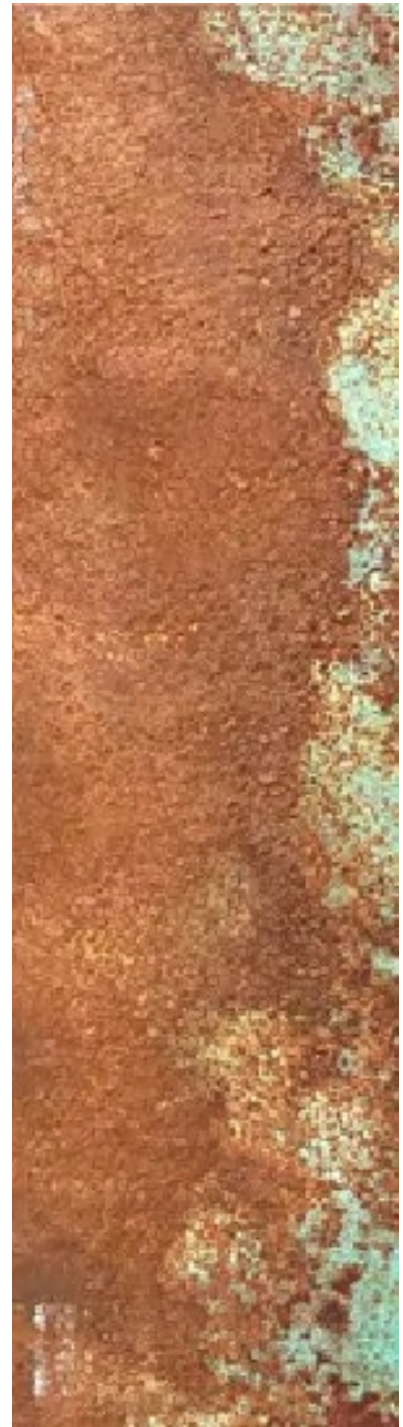
Living metal surfaces.

A reactive metal coating system with distinctive oxidation effects and architectural impact. Real patina — copper greens and iron rusts — developed on walls and facades, unique on every application.

Applied as a reactive coating and left to oxidise naturally, every surface develops its own pattern — verdigris greens with OxyQ, warm iron rusts with RustiQ. No two walls are alike.

APPLICATIONS

- Feature Walls
- Facades
- Commercial Spaces



MATERIAL TEXTURE

IDEAL FOR

Statement facades and interiors with distinctive oxidation effects and architectural impact.

A patina that makes every wall one of a kind.



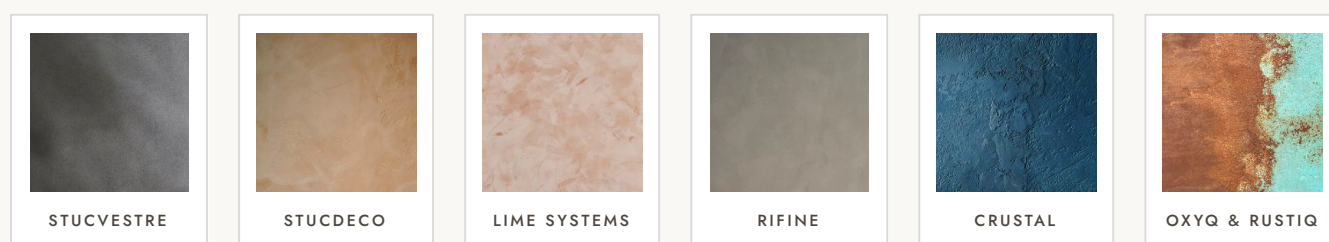
AT A GLANCE

System selector.

	STUC VESTRE	STUCDECO GRANITO	LIME SYSTEMS	RIFINE	CRUSTAL	OXYQ RUSTIQ
Walls	●	●	●	●		
Floors	●	●				
Ceilings			●	●		
Bathrooms & Wet Areas	●	●	●			
Showers	●					
Kitchens	●					
Furniture	●					
Outdoor Areas	●					
Pools	●					
Living Spaces		●	●	●		
Feature Walls					●	●
Facades						●
Hospitality & Retail		●			●	
Commercial Spaces	●					●

Selection guidance is indicative — our design team supports specification for every project individually.

THE MATERIALS



SECTION 03

Environments

One material language, carried through homes, hotels, and the spaces between inside and out.

I LUXURY RESIDENTIAL

II HOSPITALITY & COMMERCIAL

III INDOOR–OUTDOOR LIVING

IV EUROPEAN MATERIALS



ENVIRONMENTS

Luxury residential.

From bathrooms and kitchens to living areas and outdoor environments, SolidRock systems allow entire homes to be designed with a consistent material language — creating calm, seamless spaces that feel integrated and timeless.



ENVIRONMENTS

Hospitality & commercial.

Designed for hotels, restaurants, spas, retail environments, and public spaces — SolidRock systems combine architectural aesthetics with durability and ease of maintenance, creating memorable environments with lasting performance.



ENVIRONMENTS

Indoor–outdoor living.

Modern architecture increasingly blurs the boundary between inside and outside. SolidRock systems support seamless transitions across connected environments — creating continuity throughout the entire project.



— SELECTED SURFACES



— SELECTED SURFACES

ORIGIN

European materials.

Rooted in European craftsmanship and architectural tradition, SolidRock systems combine refined aesthetics with proven performance.

Every material is selected to meet the expectations of contemporary architecture while maintaining a timeless visual character.



SECTION 04

Showroom & Contact

Materials, craftsmanship, and architecture — together under one roof in Miami.

I MIAMI SHOWROOM & TRAINING CENTER

II LET'S SHAPE SURFACES TOGETHER

Miami Showroom & Training Center.



THE SOLIDROCK SHOWROOM · MIAMI

A dedicated space for architects, designers, developers, builders, and applicators.

SERVICES INCLUDE

- Material Displays
- Sample Review
- Design Consultations
- Applicator Training
- Product Demonstrations
- Technical Support

Materials, craftsmanship, and architecture — together under one roof.



Let's shape surfaces together.

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